



The ILO Turin Centre's facilities

Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathroom, telephone, free access to internet and cable television. It also has:

- a reception desk open 24 hours a day;

- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- medical service.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of a stimulating international environment.

For further information, please contact:

International Training Centre of the ILO
Enterprise, Microfinance and Local Development Programme (EMLD)
Viale Maestri del Lavoro, 10
10127 Turin - Italy

enterprise.academy@itcilo.org
www.itcilo.org/emld

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Academy on Sustainable Enterprise Development

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ACADEMY

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Academy on Sustainable Enterprise Development



Background

The world faces the “urgent challenge” of creating 600 million productive jobs over the next decade in order to generate sustainable growth and maintain social cohesion, according to the annual report on global employment by the International Labour Organization (ILO). 74.8 million youth aged 15-24 were unemployed in 2011, an increase of more than 4 million since 2007. Among women, 50.5 per cent are in vulnerable employment, a rate that exceeds the corresponding share for men (48.2).

The capacity of countries to react to labour market imbalances is slower than before the crisis. This is seen in high rates of informal and casual labour, a progressive increase in inequality, little or no real wage growth and insufficient social protection coverage. In most countries, the continued growth of the working-age population during the years of crisis has increased the challenge, as well as the urgency of addressing these imbalances.

“Sustainable enterprises are a principal source of growth, wealth creation, employment and decent work. The promotion of sustainable enterprises is, therefore, a major tool for achieving decent work, sustainable development and innovation that improves standards of living and social conditions over time” (International Labour Conference, 2007).

The goal of the ILO’s enterprise development programme is the large scale creation of decent work in sustainable enterprises of all sizes and types, for women and men, and with a focus on the poor. Promoting sustainable enterprises means strengthening institutions and governance systems that foster them. It also means ensuring a fair and efficient combination of human, financial and natural resources in order to achieve innovation and increased productivity. This will require new ways of cooperation between government, enterprises and society that will ensure a better quality of life and employment both now and in the future.

The Academy offers concrete experiences of unlocking the potential of creating more and better jobs in enterprises.



Content

This year the programme will focus around the following three topics:

- **Policy design and implementation of experiences with focus to create a favourable environment for sustainable enterprise and employment** – (target group: policy makers): enabling business environment, youth entrepreneurship, women entrepreneurship, anticipating restructuring in enterprises, public private partnerships, microfinance policies for enterprise development, policy options to support green enterprises and social entrepreneurship.
- **Products and services for enterprise development and the promotion of better working conditions** – (target group: enterprise development practitioners): SCORE (sustainable enterprises through good workplace practices), SIYB (Start and Improve Your Business), WED (Women Entrepreneurship Development), BDS (market oriented Business Development Services), small and medium enterprise finance, My.Coop (managing your agricultural cooperative), and tools to support green enterprises.
- **Systemic approaches for sectorial enterprise development through value chains and business service markets** – (target group: enterprise development practitioners): sustainable enterprises in global supply chains, value chain development for decent work, value chain finance, gender sensitive value chains, and monitoring results in private sector development.



Objectives

The overall objectives of the Academy are:

- acquire tools and practical methods, successfully designed and tested in other national or regional contexts, and adaptable to your own environment;
- share experiences and information with individuals and/or organizations with shared interests in sustainable enterprise development;
- use research, networking and knowledge sharing to assemble appropriate resources on sustainable enterprise development;

- have a deeper understanding of the fundamental principles and good practices in sustainable enterprise development;
- have a deeper understanding of the roles of the public and private sectors as well as the cooperation required for the promotion of sustainable enterprise development.

According to the electives chosen, participants will be exposed:

- to concrete experiences on policy design and implementation to create a favourable environment for sustainable enterprise development;
- to successful products and services for enterprise development and the promotion of better working conditions;
- to best practices in systemic approaches for sectorial enterprise development.



Who should attend?

The Academy is designed for policy makers and enterprises development practitioners including: government officials, representatives of employers and workers’ organizations, international organizations, such as agencies of the UN system, the private sector, universities, civil society organizations, and representatives of private enterprises and social enterprises, researchers, providers of financial and nonfinancial services and business consulting firms on development matters.



Format

The two-week programme consists of a combination of:

- cutting-edge topics will be presented and discussed in a series of master classes facilitated by ILO and leading International experts in plenary session with simultaneous interpretation
- a range of elective workshops will offer additional insight into specific subjects, develop skills and provide room for application and knowledge-sharing. Electives to be chosen according to participants’ needs and preferences (in one or two languages)

- structured knowledge-sharing opportunities, based on the open space methodology

	Monday - Friday
8:30 – 10:00	Plenary session
	Coffee Break
10:30 – 13:00	Morning electives
	Lunch Break
14:30 – 17:00	Afternoon electives



Language requirements

This edition of the Academy is offered in English, Arabic and Spanish. Simultaneous interpretation will allow for an intense sharing of experiences and information among participants from different geographical realities.



How to apply?

To enrol in the Academy, please register on-line at the address: <http://emld.itcilo.org/en> click on “Apply Now”. For further information please write directly to us at:

enterprise.academy@itcilo.org

Deadline for registration: 18th May 2012

Candidates outside the Schengen area should apply no later than 4th May, 2012 in order to obtain travel visas on time.



Costs

Fees: **4,000 Euros**. This includes full board and lodging in Turin during the entire course, registration fees, tuition and insurance. Travel expenses are not included.